

# WorkNOLA.com

## CONNECTING PROFESSIONALS WITH JOBS

WorkNOLA is the leading website for professional employment listings in the Greater New Orleans region. Powered by Greater New Orleans, Inc. and supported by 504ward, the site strives to increase the economic strength of the region by connecting a talented workforce with the needs of area companies and organizations.

The platform is **free** to use for job seekers and employers.

Employment openings can include full-time and part-time positions, freelance opportunities, internships, and temporary work.

## QUICK FACTS



**50,000+**

Job seekers have registered on WorkNOLA

**1,200+**

Active jobs are on WorkNOLA right now

**27,000+**

Positions have been featured on WorkNOLA

**11,000+**

Employers have registered on WorkNOLA

### SOCIAL MEDIA

WorkNOLA.com listings are automatically posted on **Facebook** and **Twitter**, creating increased exposure and an easy way to share listings. Select jobs are featured in the twice weekly **504ward** e-newsletters.

# ADVANTAGES FOR EMPLOYERS

- Free unlimited job postings
- Strategically target job seekers locally, not nationally
- Support – and help to retain – high quality talent in your own region
- Find “quality talent,” versus quantity, on WorkNOLA, according to area employers
- Hire individuals who want to live, work, and play in the Greater New Orleans area

# ADVANTAGES FOR JOB SEEKERS

- Free account set up and unlimited job searches
- Find current, active job openings on WorkNOLA - never scraped from another site
- Conduct quick, easy job searches, without logging in
- Targeted, geographic focus in the Greater New Orleans region
- Access a diverse selection of employers and industry types from across the Greater New Orleans region
- Post a profile in the workforce directory

Our team is ready to help individuals and employers with finding a job and hiring in Greater New Orleans. For more information about WorkNOLA, please reach out to:

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**GREATER NEW ORLEANS**  
INC  
REGIONAL ECONOMIC DEVELOPMENT

**504WARD**  
NEW ORLEANS CALLING